

# ITS FLORIDA 2012 OUTSTANDING STATE CHAPTER



## Part 4) Emerging Experiences that Provide Lessons Learned, Case Studies, Best Practices, Etc., Related to State and/or Local Planning, Deployment, and Evaluation of ITS

Chapter encourages partnerships that lead members to engage in transportation solutions fueled by ITS applications through:

- ✓ SunGuide Disseminator
- ✓ Executive Briefing Flier that demonstrated the value of ITS to legislation
- ✓ Legislative Outreach
- ✓ Conference attendance and distribution of ITS-related material, networking, WOM (word-of-mouth)
- ✓ Marketing and networking efforts of 2011 ITS World Congress – hundreds of exhibitors & conference attendees distributing and educating the ITS industry!



Chapter members play a strong role in promoting planning, deployment, and evaluation of ITS solutions.

- ✓ Many ITS Florida members are from public agencies that plan, design and deploy ITS systems. During board meetings and other outreach activities, ideas are discussed with our consultant and contract members to provide for additional expertise and impact.
- ✓ A Technical Subcommittee was formed in 2010 and continues to discuss FDOT standard specifications dealing with ITS for industry reviews, as well as the Traffic Engineering Research Lab (TERL) process in relation to new ITS manufacturers, products, specifications, etc.

The Chapter identifies emerging ITS activities as a way of increasing awareness, understanding these initiatives, promoting greater involvement, and contributing to the greater knowledge base of ITS through:

- ✓ Professional Capacity Building (PCB) Training
- ✓ Webinars/Presentations
- ✓ World Congress 2011
- ✓ Transpo2012 (upcoming)
- ✓ ITS FL Annual Meeting
- ✓ Monthly Board Meetings

