

# ITS FLORIDA

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## 2012 OUTSTANDING STATE CHAPTER



### PART 3) EFFECTIVE ORGANIZATIONAL AND PROFESSIONAL DEVELOPMENT

As mentioned in Part I, ITS Florida is very active with its organizational development. This is demonstrated through member involvement and the planning and implementation of forums, webinars, and other training/development opportunities. Our members are also active in attending the Annual Board Retreat with the Board of Directors where strategic objectives and goals are updated for the upcoming year.

**Hosting of conferences and meetings.** We were particularly proud about hosting the hugely successful 2011 World Congress and Discovery Cove event in Orlando, Florida! 2011 was a year of intense planning for this international ITS event, held in October. ITS Florida played a huge supporting role in the planning and execution of this event, including everything from the Local Arrangement Subcommittee, volunteers, tours, golf outing, Technical Showcase Demonstrations and Outreach, and a formal Welcome Reception and Dinner.



ITS Florida hosted several additional meetings and conferences in 2011, including:

- ✓ ITS Florida Workshop/Strategic Planning
- ✓ ITS Florida's Annual Meeting held at the ITS World Congress

ITS Florida also participated in several other meetings and conferences in 2011, including:

- ✓ TEAM FL
- ✓ 2011 FBT-TEAMFL Transportation Summit
- ✓ Florida Transportation Builders Association

**Promotes the professional development of members as well as non-members.** ITS Florida is proud to announce that attendees of its lunch-and-learn programs, training courses, and webinars were offered and awarded professional development hour certificates for participation in program events.

Additionally, ITS Florida planned another Leadership Presentation to assist the Board Members in their management duties and roles. This was a new initiative in 2010 that focused on supporting our Board with the tools necessary to assist them in their performance as leaders and managers. (The Presentation was held in January 2012.)

ITS Florida excels through the efforts of its committees. The committees include: Outreach, Membership, Events, Florida Advisory Council, Management, Membership, and Professional Capacity Building (PCB). Additionally, we have several technical and advisory subcommittees that fall under these main committees. In 2011, the ITS Technical Solutions subcommittee was very active, particularly in providing valuable feedback to the state's Traffic Engineering Research Laboratory (TERL) as well as providing a voice for the FDOT Standard Specifications updates.

ITS Florida also promotes ITS knowledge, support and interest to the private, public, academic and government sectors:

- ✓ An Executive Briefing Flier that demonstrated the value of ITS to legislation
- ✓ Meetings with key legislative and executive staff
- ✓ Legislative Outreach