



# ITS FLORIDA

## 2012 OUTSTANDING STATE CHAPTER AWARD

### PART 1) STRONG AND ENGAGING CHAPTER GOVERNANCE

It is the message and the mission we share with ITS America to advocate for technologies that improve the safety and security of our state and nation's transportation system while encouraging the deployment of these technologies at all levels of government by offering guidance to policy and decision makers, and stimulating public-private partnerships.

**Representative Membership & Chapter Activities.** ITS Florida owes its success and longevity to its devoted members and to the dedicated and committed Officers and Board of Directors, year after year. This is no accident. Our bylaws ensure strong leadership and board membership that is as diverse as the organization's membership. Past presidents are encouraged to remain active and mentor new members, and we feel honored to have this remain a trend in our societal community!

**Our 2011 membership included 92 paid memberships, with a 15% increase since 2010!**

**2011 ITS Florida Committees include:**

- ✓ Outreach Committee
- ✓ Professional Capacity Building Committee
- ✓ Events Committee
- ✓ ITS Florida Advisory Council
- ✓ Management Committee
- ✓ Technical Subcommittee

The Technical Subcommittee was actually formed in 2010 to discuss FDOT standard specifications dealing with ITS for industry reviews, as well as the Traffic Engineering Research Lab (TERL) process in relation to new ITS manufacturers, products, specifications, etc. 2011 proved that this undertaking was again successful and we continue to be proactive with this subcommittee.

Our Strategic Plan, which is updated annually, identifies our goals, the committees responsible for each goal, and specific objectives to achieve these goals. ITS Florida's focus during 2011 included:

- ✓ Legislative Outreach
- ✓ Professional Development Training - Lunch-n'-Learn Programs, Technical Webinars
- ✓ 2011 Photo Contest
- ✓ 2011 ITS Florida Calendar
- ✓ Major Event Planning:
  - ITS Florida 2011 Annual Meeting
  - ITS World Congress/ITSA Annual Meeting (October 2011)
  - Transpo 2012 (In progress)
  - Leadership Workshop (January 2012)
  - Board Workshop Retreat (August 2011)

**Financial Support & Program Development.** ITS Florida carefully planned and successfully executed all phases of these events, including advertising, pricing, sponsorships, and location. There were thousands of delegates from dozens of countries, including legislators, ministers of transportation, officials, experts, engineers, manufacturers, and other ITS stakeholders that attended World Congress, as well as exhibitors.

ITS Florida also presented two scholarships in 2011, totaling \$4,500. The scholarship recipients also received a paid registration for the ITS World Congress. This was made possible entirely by the extremely generous sponsorship of ITS Florida members and with the encouragement of the Board of Directors.

**ITSA and ITS Community Interaction.** ITS Florida has a strong ITS America liaison program. **This interaction was best demonstrated as the local host of the 2011 ITS World Congress, as well as our 2010 Outstanding State Chapter Award!** ITS World Congress took a great deal of planning for the numerous activities and events. ITS Florida and more than 15 member organizations were heavily involved in the planning and the various subcommittee responsibilities for the ITS World Congress. We had members in leadership positions in the Local Arrangement, Technology Showcase, and Outreach Subcommittees of the Orlando Organizing Committee. We also had numerous members active on a number of subcommittees.

ITS Florida accomplishes our mission to further promote and achieve national, interoperable deployments of ITS through the sharing of information, encouraging partnerships between government and private partners, and by advocating for ITS with our legislators in Tallahassee and in their home districts. ITS Florida members hold critical staff positions in the Florida Department of Transportation Central and District Offices, as well as Florida's Turnpike Enterprise. They work for major planning and engineering consulting firms across the state; they are transit operators, metropolitan planning organizations, city and county engineers and planners; expressway authorities; vendors; and academic researchers. More importantly, they hold positions that make and/or influence decisions about when and where ITS technologies and services are deployed in Florida. This ongoing effort is visible in every major urban community and in many rural corridors.