



INTELLIGENT TRANSPORTATION SOCIETY OF MARYLAND

To: ITS Maryland Members and Friends
From: Diederick VanDillen, President
Subject: **Legislative Outreach Event – ITS Technology Fair**

The Intelligent Transportation Society of Maryland will sponsor a TRANSPORTATION TECHNOLOGY FAIR on Wednesday, January 23, 2013, in the Miller Senate Building in Annapolis from 10:00 am to 3:00 pm. The purpose of this event is to inform the Maryland legislature about activities in technology as applied to transportation management and operations, and in particular how such technologies are being applied in Maryland.

This year's technology fair is being set up as a themed event where government agencies and vendors from each region are paired up to show how technology is being used to address mobility, congestion, and safety in the state. We expect approximately 15 - 20 exhibitors for this event representing government agencies, commercial interests, and educational institutions throughout Maryland.

Registration

ITS Maryland Members: Free
Non-ITS Maryland Members: \$200 (this fee will go towards membership for 2013)

Exhibit space will be assigned on a first come, first served basis until space is filled. Priority will also be given to ITS Maryland members and exhibits oriented to regional application of technology to achieve a particular purpose rather than individual component technologies. Space is limited. Please call now if you are interested!

Sponsorship

The following sponsorship opportunities are also still available:

General Sponsorship: \$250

We will prominently display your company's name as a sponsor of this event on the flyers distributed to the Representatives' offices and on entrance posters.

To reserve your exhibit space or to be a sponsor, please contact Janette Prince at 301-403-4623 or Janette@umd.edu

For more information concerning the 2013 Transportation Technology Fair, please contact Bob Winick (RMWinick@motionmaps.com) or Bala Akundi (bakundi@baltometro.org).

To learn more about ITS Maryland and membership benefits, please contact Diederick VanDillen at (410) 230-6672.