



Intelligent Transportation
Society of America
1100 17th Street, N.W., Suite 1200
Washington, DC 20036
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www.itsa.org

April 10, 2012

Dear ITS America Member:

The Board of Directors of the Intelligent Transportation Society of America is made up of leaders in the intelligent transportation industry who establish policy and direct strategies for the Society. The election of our Directors is an important event and I invite you to take part in this process.

On behalf of the Board of Directors and the Nominating Committee I am honored to present the following ten well-qualified candidates to you for election to the ITS America Board of Directors:

Presented for Re-Election:

Jill Ingrassia, Managing Director, Government Relations and Traffic Safety Advocacy, AAA, has served on our board for one term and is currently the Secretary.

Janette Sadik-Kahn, Commissioner, New York City Department of Transportation, has served on our board for one term and

Gerry Mooney, General Manager, Global Smarter Cities, IBM Corporation has served on our board for one term and

Presented for Election are:

Richard Clasby
President & CEO
Help, Inc.

Chris Murray
President & CEO
Kapsch, North America

Steven Dellenbeck, Ph.D.
Director, Intelligent Systems Department
Southwest Research Institute

Scott Rawlins
Deputy Director & Chief Engineer
**Nevada Department of
Transportation**

Link Hoewing
Vice President of Internet & Technology
Policy
Verizon

Alice Tornquist
Vice President, Government Affairs
Qualcomm, Inc.

Steve Kenner
Global Director for Automotive Safety
Ford Motor Company

We offer three methods for you to vote; the instructions are enclosed along with the ballot. Please cast your vote no later than April 25, 2012. Also, enclosed is a form that I hope you will use to update our contact information for the Primary Contact of your organization. If you are not the primary user of ITS America's benefits and services please designate the

appropriate person, complete the form and return it to the address on the form. Please pass the ballot and this letter to the appropriate designee.

The contributions of these ten candidates have been essential to the leadership in the deployment of ITS and I am pleased that they are willing to accept this new challenge. Thank you for your interest in and support of ITS America.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Belcher". The signature is fluid and cursive, with a long horizontal stroke at the end.

Scott Belcher
President & CEO