



2012 STATE CHAPTER MEMBERSHIP GROWTH AWARD
(for the 2011 Calendar Year)

APPLICATION FORM

EMAIL COMPLETED FORM TO CTENNYSON@ITSA.ORG BY

CLOSE OF BUSINESS FRIDAY, MARCH 23RD

Chapter: *Intelligent Transportation Society of Virginia*
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STATE CHAPTER MEMBERSHIP GROWTH AWARD SELECTION CRITERIA (FOR THE 2011 CALENDAR YEAR)
Provide the numerical data to reflect the growth in your membership level along with a brief description of the activities undertaken to achieve this membership growth (this information will be invaluable to share among all the chapters). Append this with explanatory details, if needed.

- 1) 2011 Membership:
73 companies/unique organizations represented with **358** member names total,
- 2) 2010 Membership:
66 companies/unique organizations with **344** member names total
- 3) 2011 Membership Increase:
4 companies/unique organizations plus **4** individual student members
10% increase in companies/unique organizations, 4% increase in total members

Briefly describe the activities the chapter used to achieve this growth in membership.

Response: In May 2011, just prior to the new membership year, which began on July 1, the ITSVA membership voted to revise the Association's bylaws to create three classes of membership:

ITSVA Membership Benefits

- ▶ A Subscription to the ITSVA Journal to keep abreast of industry trends.
- ▶ Opportunities for professional development.
- ▶ Networking with transportation professionals world-wide.
- ▶ Discounts on ITS Virginia-sponsored events.
- ▶ Exposure of products and services to clients, key officials and decision-makers.
- ▶ General Assembly updates and information on activities throughout the commonwealth.
- ▶ Liaison with elected officials, VDOT, DMV and DRPT.
- ▶ Affiliation with ITS America.



ITSVA Journal
2010's Member Directory - Over 1000 Members
100+ Articles of Interest
100+ Photos of Members at Meetings

ITSVA Activities

- ▶ Professional and technical meetings
- ▶ Annual Legislative Reception
- ▶ Annual Conference and Trade Show
- ▶ Seminars
- ▶ Committees
- ▶ VDOT RFP status updates

Benefits to the Commonwealth

Virginia is recognized as a leader in the field of intelligent transportation systems, which use advanced technologies to provide benefits in:

- ▶ Mobility
- ▶ Tourism
- ▶ Economic Development
- ▶ Energy Conservation
- ▶ Taxpayer Investment
- ▶ Job Creation
- ▶ The members and programs of ITSVA are a key component in advancing Virginia's leadership role.



VIRGINIA Welcomes You

- **for-profit organizations**
- **other organizations interested in advancing the purposes of ITSVA** (to include local government entities and educational facilities)
- **student/retiree members**

These categories provided the board of directors more flexibility in assessing dues for private and public sector members, with the intent of increasing membership and overall participation.

ITSVA also updated its membership application and used the August 26-27, 2011 board of directors retreat to identify possible member candidates and make both initial and follow up calls to each.

A total of 7 new private sector members and 4 student members joined from June 2011-January 2012, and the

Membership Committee and staff will solicit membership from ITS companies doing business in Virginia who do not currently belong to ITSVA.

To increase student interest in ITSVA, an ITS research paper contest is underway, with winners to receive cash awards and be announced at the 2012 ITSVA Annual Conference.

New members are profiled in issues of the quarterly newsletter and members receive discounts on Association events, including CEU classes.

For more details, please visit the member page:
<http://www.itsva.org/membership/members.aspx>

Meet ITSVA's Newest Member: G4S Technology



G4S Technology LLC recently has been named the leader in ITS. Their systems include the Massachusetts DMV, 8 New York State Thruway Authority, Chicago State Police, New Jersey Thruway Authority, Pennsylvania Turnpike Commission and 4 states (VA, Iowa, OH, and TX). G4S Technology has spent a lot of time and effort in the design and implementation of modern communication systems and infrastructure for public and private customers and government agencies.

In the New York State Thruway Authority, G4S Technology is the primary design and implementation of their toll collection systems. With their unique toll tags, they manage an advanced toll collection system with advanced toll collection systems that support multiple agencies, multi-management, multi-transaction management systems, public safety and toll collection.

In 2009, G4S Technology was selected to design, build and install the toll collection system for the Virginia Turnpike Authority. The system includes 10 remote toll stations and 10 variable message signs along the I-95 and I-81 corridors. In addition, a new toll collection system is being installed with toll collection systems that are being installed at the toll stations.

In the commonwealth and provide a service to the District of Columbia and the State of Virginia.

In 2010, G4S Technology was selected to design, develop, install and manage ITS systems for the Pennsylvania Turnpike Commission at the Pennsylvania Turnpike Authority. The project includes the design and implementation of ITS systems for the Pennsylvania Turnpike Authority. The project includes the design and implementation of ITS systems for the Pennsylvania Turnpike Authority. The project includes the design and implementation of ITS systems for the Pennsylvania Turnpike Authority.

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Maryland's Newest Toll Road to Open in November 2011

Construction and financing partners Clark Construction and Millstone are completing construction on Route 2 of the Johns County Connector (JCC) in Maryland. The JCC will eventually connect I-95 and Maryland Route 2 (MD 2) with I-95 and I-81. The project is a critical work item for the JCC. The project is a critical work item for the JCC. The project is a critical work item for the JCC.

Richmond Region Planning District Commission

The Richmond Region Planning District Commission (RRPDC) recently approved a proposal from the Richmond Region Planning District Commission (RRPDC) to form a regional planning district. The RRPDC is a regional planning district that will provide technical assistance to the RRPDC. The RRPDC is a regional planning district that will provide technical assistance to the RRPDC.