



**2012 OUTSTANDING STATE CHAPTER AND STATE CHAPTER MEMBERSHIP GROWTH AWARDS\* (for the 2011 Calendar Year)**

**APPLICATION FORM**  
(Submitting Chapters may apply for either or both awards.)

**EMAIL COMPLETED FORM TO CTENNYSON@ITSA.ORG BY**

**CLOSE OF BUSINESS FRIDAY, MARCH 23<sup>RD</sup>**

Chapter: Gulf Region

Contact: Laura Hartley

Phone: (601) 991-2393

E-mail: info@gulfregionitsa.org

Mailing Address: P.O. Box 16907  
Jackson, MS 39236

**I. OUTSTANDING STATE CHAPTER AWARD SELECTION CRITERIA (FOR THE 2011 CALENDAR YEAR)**

**Please submit a brief narrative regarding how your chapter excels in the following areas (no more than one page for each of the four categories).**

- Part 1) Strong and Engaging Chapter Governance
- Part 2) Significant Impact via Networking, Outreach, and Advocacy
- Part 3) Effective Organizational and Professional Development
- Part 4) Emerging Experiences that Provide Lessons Learned, Case Studies, Best Practices, etc., related to State and/or Local Planning, Deployment, and Evaluation of ITS

As part of your electronically submitted entry, you may provide electronic links to your website, social media, or add photos to support your application. Many of your policies and practices are ongoing and you will necessarily have to include them in your application; however, since this is an annual award, please highlight the specific enhancements to, and accomplishments of, your chapter during 2010.

**Part 1: Strong and Engaging Chapter Governance**

- Chapter has an active board representing the range of ITS stakeholders in its jurisdiction, driven by clear updated by-laws, and standing committees to serve the membership.

- Chapter's effective governance is shown by membership representative of the local ITS community, solid finances, and widespread participation of chapter members in governance, financial support, program development, and administration of chapter activities.
- Chapter interacts regularly with and engages ITS America and other ITS America chapters as appropriate to share information, participate in joint initiatives, and further the overall mission of the ITS Community to promote and achieve national, interoperable deployment of ITS.

**Part 2: Significant Impact via Networking, Outreach, and Advocacy**

- Chapter encourages collaboration and networking among its members.
- Chapter publicizes the benefits of ITS to local community and other transportation, enforcement, and safety stakeholders.
- Chapter responds to the information needs of members by distributing pertinent information in various ways, including, but not limited to email communications, publishing newsletters, and providing online services, such as Web sites, bulletin boards, or listservs.

**Part 3: Effective Organizational and Professional Development**

- Chapter responds to the needs of its members for building a community of knowledge through the hosting of conferences and meetings that offer pertinent and timely educational opportunities to attendees.
- Chapter promotes the professional development of its membership and/or the ITS Community at large and demonstrates willingness to advance unique ideas and practices, both to its membership and to non-members, as in the case of state legislators, government officials, non-profit organizations, and the public.

**Part 4: Emerging Experiences that Provide Lessons Learned, Case Studies, Best Practices, etc., related to State and/or Local Planning, Deployment, and Evaluation of ITS**

- Chapter encourages partnerships that lead to its members engaging in demonstrable transportation solutions fueled by ITS applications.
- Chapter members play a strong role in promoting planning, deployment, and evaluation of ITS solutions.
- Chapter identifies emerging ITS activities (whether or not it has a direct role in their development) as a way of increasing awareness and understanding of these initiatives, promoting greater involvement, and contributing to the greater knowledge base of ITS within the chapter and across the United States.

**II. STATE CHAPTER MEMBERSHIP GROWTH AWARD SELECTION CRITERIA (FOR THE 2011 CALENDAR YEAR)**

Provide the numerical data to reflect the growth in your membership level along with a brief description of the activities undertaken to achieve this membership growth (this information will be invaluable to share among all the chapters). Append this with explanatory details, if needed.

- 1) 2011 Membership: 54 (No. of Organizations represented) 2010 Membership: 45 (No. of Organizations represented) 2011 Membership Increase: 20% (Percentage Increase over 2010)
- 2) Briefly describe the activities the chapter used to achieve this growth in membership.

*(See attached)*

In cases where the chapter's membership includes individual members, please estimate the total number of unique organizations that these individual members represent. We request that each unique organization must consist of at least two individuals.

**\*This year's Awards Program Incorporates 3 Divisions of Chapters** with the two awards to be issued in each Division. If there are insufficient entries in any of the Divisions and categories, ITS America and its SCC judges reserve the right to not issue an award.

- Division 1 (9): California, Florida, Georgia, Gulf Region, Heartland, Michigan, Minnesota, New York, Texas
- Division 2 (9): Arizona, Connecticut, Maryland, Massachusetts, Midwest, Pennsylvania, Rocky Mountain, Tennessee, Virginia
- Division 3 (9): Alaska, Nevada, New Mexico, New Jersey, Oregon, Rhode Island, West Virginia, Washington, Wisconsin